



Key Club leadership tips

- **Strive for a sense of commitment within the group.**
Show members how they can benefit from being in Key Club.
- **Recognize contributions of group members.**
Don't let them feel their hard work is unnoticed.
- **Use positive reinforcement.**
Frequently give pats on the back.
Salvage “positives” out of negative situations.
- **Celebrate accomplishments.**
Make “big deals” out of little victories.
Include accomplishments outside of Key Club, too.
- **Encourage creativity.**
Promote new ideas.
Support members if these fail.
- **Use the human touch.**
Treat members as individuals.
Be friendly and genuine with members.
- **Make members feel valuable.**
Ask THEIR opinions and act accordingly.

Challenge! Inspire! Empower!

“Real leaders concentrate on doing the right thing, not on doing things right.”